



Thunder Bay Chamber of Commerce

2016 Report to Members



Advocacy

Your issues brought before the government

Networking

Connecting you with other business professionals

Education & Communication

Promoting and sharing knowledge

Your Chamber

Shaping the future of our organization

STRONGER TOGETHER

Special Thanks to Our 2016 Board of Directors

MARK MIKULASIK, CHAIR OF THE BOARD		
RAY BARNWELL	BETH CALONEGO	DIANNE MILLER
KEN BOSHCOFF	ROSA CARLINO	CHISHOLM POTHIER
RILEY BURTON	TIM HENEY	JIM STADEY
JEFF BUSNIUK	PETER KIBZEY	ULI WALTHER



Charla, President



Tanya, Membership



Hanna, Admin



Mary Ann, Accounts



Emily, Events



Railii, Communications



Your Chamber Staff Team

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Education & Communication

Growing Our Workforce

2 Secondary School Scholarships

Promoting Member Businesses

Supporting Member Learning

Chair's Reception & AGM

YQT
Your Quarterly Training

Pathway to a Career in the Skilled Trades
over 150 students & parents attended

SUCCESS CERTIFIED
High School Training Day

#CHOOSE **TBAY FIRST**

LUNCH & LEARN twitter 101 for business

LUNCH & LEARN customer service

Shaping Your Chamber

2016 has been a year of development and implementation as we shape the way we serve our Members with new services, events and programs designed to meet your needs as our community, our technology and our society evolve.

Tiered Membership Recognition Program

ChamberMaster Online Member Info Centre

Self-Serve Member Profile Updates

Member News Feed

Member-to-Member (M2M) Discount Card Program



Online Event Registration



Self-Serve Member Discount Updates



This card entitles you to all Thunder Bay Chamber of Commerce Member to Member discounts listed by participating Members at www.tbchamber.ca/m2m
Valid until October 31, 2017

Advocacy

Growing Our Workforce

Helping You Compete

Keeping Costs Down

ROUND TABLE
Duty to Consult

CITY TAXES



Did You Know? Developing stronger ties with the Ontario Chamber of Commerce gives our Members greater influence at the Provincial level!

requiring transparency

CAP AND TRADE

2 Ontario BUDGET CONSULTATIONS



FEDERAL BUDGET

MUNICIPAL WAYFINDING

SMALL BUSINESS

TOO BIG TO IGNORE

in partnership with the Ontario chamber of commerce

Did You Know? Partnering with the Canadian Chambers of Commerce gives us a national voice on issues that affect our ability to do business.

ROUND TABLE
Apprenticeship

SOFTWOOD FREE TRADE

In 2016 we pursued these issues on your behalf through activities ranging from emails and phone calls to one-on-one and group meetings -- even three days at Queen's Park. As always, our advocacy priorities start close to home.

2016 Meetings & Consultations:

- 4 Chamber membership
- 14 Thunder Bay municipal
- 9 Ontario provincial
- 7 federal

Express Entry

Provincial Nominee Program

International Students

Networking

6 LEADERS LUNCHEONS

- CITY HALL
- DIGGING DEEPER INTO MINING
- TB REG. HEALTH SCIENCES CENTRE
- AIR CANADA
- BANK OF CANADA
- MINISTER OF FINANCE

435 delegates met face-to-face with experts & decision-makers

9 after Business 1287 attendees

over 17,000 people attended our conferences & trade shows in 2016



In 2016 we augmented Chamber networking events, which continue to be valuable tools for our Members, with new ways for Members to connect with each other and the public. This year we introduced Members-Only "Your Quarterly Training (YQT)" lunches as a way to facilitate new connections between Members and teach attendees how to make the best use of Chamber programs and services. We've also implemented new ways for Members to connect outside of events, including the new Member-2-Member Discount Cards and our online Member Information Centre.